



CSR Impact Assessment Report

Independent assessment by



Executive Summary

Name of the Programmes	Assessment Period	Implementing Partner	Project Location
Elimination of Curable Blindness	<ul style="list-style-type: none"> 1st October 2022 - 31st March 2023 16th August 2023 - 31st March 2024 	Yugrishi Shriram	Bihar and certain parts of Uttar Pradesh
GoBeyond Long-Term Athlete Development Programme	<ul style="list-style-type: none"> 1st April 2023 - 31st March 2024 1st April 2024 - 30th September 2024 	GoSports Foundation	PAN India
Education, Empowerment and Employability	<ul style="list-style-type: none"> 1st April 2023 - 31st March 2024 	Apnalaya	Mumbai
SONY-HOPE AI School for Girls	<ul style="list-style-type: none"> 1st April 2023 - 31st March 2024 	Hope Foundation	Maharashtra, Karnataka & Tamil Nadu
Access to School	<ul style="list-style-type: none"> 1st September 2023 - 31st March 2024 	Kalgidhar Society	Haryana, Punjab, Uttar Pradesh
Integrated HIV Clinic	<ul style="list-style-type: none"> 1st June 2022 - 31st May 2023 1st July 2023 - 31st March 2024 	Humsafar Trust	Maharashtra, Delhi, Punjab, Sikkim and Assam
Integrated Village Development Project	<ul style="list-style-type: none"> 1st September 2021 - 30th September 2024 	BAIF	Maharashtra
Sustaining Paradise	<ul style="list-style-type: none"> 1st July 2021 - 31st March 2024 	Healing Himalayas	Himachal Pradesh

No. of Beneficiaries

11,429	15	500	1000	4,216	15,998	1,467	Local Stakeholders
Elimination of Curable Blindness:	GoBeyond Long-Term Athlete Development Programme	Education, Employability and Empowerment	SONY-HOPE AI School for Girls	Access to School	Integrated HIV Clinic	Integrated Village Development Project, Palghar	Sustaining Paradise

Project Details

■ Elimination of Curable Blindness

Provide support in carrying out free cataract surgeries

■ Access to School

Enable access to schools in remote locations through bus services

■ GoBeyond Long-Term Athlete Development Programme

Groom emerging athletes to represent India at major international events such as the Commonwealth Games, the Asian Games, the Olympics, etc.

■ Integrated HIV Clinic

Strengthening holistic care and support services for the LGBTQ+ community, especially for people living with HIV

■ Education, Empowerment and Employability

Establish learning centres to develop English and Computer literacy among adolescents

■ Integrated Village Development Project, Palghar

Support a sustainable livelihood programme through diversified livelihood activities like floriculture, vegetable cultivation, horticulture and forestry plantation programmes

■ SONY-HOPE AI School for Girls

Provide training in AI and Python (Programming Language) to 1000 girls, along with imparting knowledge in life skills

■ Sustaining Paradise

Setting up of waste collection centres at high altitudes of the Himalayas to build a sustainable waste ecosystem for protecting the environment, wildlife and biodiversity of the region



SDG Goals



Project Details and Programme-Wise Key Outcomes


■ Elimination of Curable Blindness

- 1** : An improvement in vision immediately after surgery was experienced by most of the patients in both the years (2022-23 and 2023-24), with faster visual recovery observed in 2023-24.
- 2** : The programme had a positive influence in Bihar and certain parts in Uttar Pradesh on incomes in most households after surgery. Increased income was sufficient to meet the basic needs of the households, indicating a better economic condition after surgery.
- 3** : A considerable change in employment status was reported during the post-operative period in both the years. Increase in employment rates indicate that improved vision significantly enhanced an individual's ability to work.

■ GoBeyond Long-Term Athlete Development Programme

- 1** : The programme provided performance, health and coaching support to the athletes. The athletes' skills and competitive readiness significantly improved through high-quality coaching and support staff. Health management through regular assessments, effective injury care, and strong medical systems was identified as a key contributor to improved athlete performance and well-being.
- 2** : Family, financial, and structural support was provided by the programme. All athletes reported strong family support and rated nutrition, monthly assistance, and competition funding as highly adequate. This reflects the programme's acceptance, effective design, and success in reducing financial barriers.

■ Education, Empowerment and Employability

- 1** : The programme resulted in an improved digital literacy among the beneficiaries. The students' confidence in technical skills, particularly in computer use, bridges the digital divide.
 - 2** : 100% students experienced improvement in soft skills, particularly in their fluency in Spoken English. This overall boosted confidence and personal growth.
 - 3** : Goal clarity and informed decision making lead to improved future planning.
 - 4** : Improved digital literacy, enhanced soft skills and improved future planning increased employability outcome for the beneficiaries.
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■ SONY-HOPE AI School for Girls

- 1 A majority of the students (97.56%) reported being confident and even very confident in using AI and Python, signifying their readiness to apply the advanced skills they have learnt. This indicates that the programme was highly effective in building self-efficacy.
- 2 The programme imparted highly effective job-readiness skills like interview skills and resume writing to the students. This enabled them to demonstrate their advanced technical skills to the employers.
- 3 The advanced skills gained in applying AI and Python along with skills in resume writing and interview, strengthened their foundational confidence. The overall result was therefore improved job placement.

■ Access to School

- 1 The bus service resulted in an improved school attendance and punctuality of the students. Better transportation made schooling more reliable and accessible for the students.
- 2 The time saved to commute to and from school because of the bus service was mostly utilised in productive activities by the beneficiaries like studying, getting more sleep or rest and taking proper meals.
- 3 Higher energy due to less travel-related stress made them better prepared to learn and more interested in participating in extra-curricular activities in school.
- 4 A heightened sense of safety because of the dedicated and controlled transport system boosted confidence in students as well as parents.

■ Integrated HIV Clinic

- 1 The programme intervention led to the patients feeling very comfortable, safe and emotionally relieved while discussing sexual health at the clinic.
- 2 The beneficiaries had positive experiences in Gender Affirmation Services (GAS), especially, with respect to the quality of counselling, medical assistance, and follow-up care.



■ Integrated Village Development Project

- 1** : The programme enhanced the livelihoods and incomes of the beneficiaries through digitalisation (e-Dost), goat rearing, diversified agriculture, irrigation (SLIS), WADI plantations, and training. Beside increasing incomes, these initiatives improved farming practices, enabled second crops, reduced migration, and strengthened long-term livelihood security.
- 2** : Health, nutrition and quality of life of the beneficiaries improved as a result of the project intervention. Access to safe drinking water, clean kitchens (biogas), sanitation infrastructure, health & nutrition interventions, and clean energy led to better health outcomes, reduced disease burden, improved nutrition, time savings for women, and overall well-being.
- 3** : The programme led to better infrastructure, improved education and enhanced institutional capacity. Initiatives in school refurbishment, digital education, solar systems, water management facilities, village sanitation, and capacity building strengthened community institutions, enhanced digital and financial literacy, improved service delivery, and supported sustainable village governance.

■ Sustaining Paradise

- 1** : A positive behavioural change towards waste management was observed across all stakeholders. Good practices were adopted and the significance in protecting the ecological system in the region was respected.
- 2** : The programme contributed to an increased awareness on waste management and environmental safety, and the importance of tourism sustainability.
- 3** : The programme led to improved waste management practices at the community and institutional levels. Convenient waste collections and disposal services encouraged participation at the community level.
- 4** : Environmental cleanliness and pollution reduction were major outcomes of this project. The project contributed significantly to the clean surroundings and resulted in reduced to zero littering in the area. This, in turn, had a positive impact on tourism, health of the animals and access to clean and hygienic drinking water.



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